

## SUMMARY

I am a recent graduate of Kent State University with a BA in Visual Communication Design and a minor in User Experience Design. KSU's design program has helped me develop a wide range of skills related to visual problem solving and communication, which I have combined with my inherent eye for detail and strong work ethic. I have had the opportunity to utilize these skills in professional settings during two internship positions, giving me the experience needed to confidently enter the world of professional design.

## EDUCATION

FALL 2024

### KENT STATE UNIVERSITY, GPA 3.9

- BA: Visual Communication Design
- Minor: User Experience Design
- Magna Cum Laude, graduation honor

## EXPERIENCE

2024-PRESENT

### FREELANCE, Graphic Design

- Continuing to assist American Greetings with digital design projects since the completion of my summer internship

2023-2024

### AIGA KSU, Programming Director

- Helped reestablish the American Institute of Graphic Arts KSU Student Chapter.
- In charge of contact with guest presenters and organized accommodations for events

2024

### AMERICAN GREETINGS, Digital Design Intern

- Designed graphics and motion graphics for email, web, and social
- Collaborated with a team of creatives in a hybrid setting

2023

### CLEVELAND METRO BAR ASSOCIATION, Marketing Intern

- Collaborated with in-house graphic designer to lay out monthly journals and other publications for print
- Designed marketing materials such as advertisements, flyers, and social media posts

# Douglas Steinbrink

INFORMATION REDACTED

dougsteinbrink.com

INFORMATION REDACTED

Cleveland, Ohio

## SKILLS

### ADOBE CREATIVE SUITE

Photoshop  
Illustrator  
InDesign  
After Effects  
XD  
Premiere

### MISC. SOFTWARE

Procreate/Dreams  
Figma  
Microsoft Office Suite

### VISUAL DESIGN

Graphic design  
Motion graphics  
Typographic layout  
Illustration  
Prototyping

### USER EXPERIENCE

Basic HTML/CSS  
User research/testing  
Prototype design  
Task writing  
Persona writing

## STRENGTHS

Team collaboration  
Creative problem solving  
Design thinking  
Attention to detail  
Storytelling  
Organization

## **EXPERIENCE** (CONT.)

2014–2023

### **JCI CONTRACTORS, Head of Painting & Finishing**

- Managed two or more employees daily and cooperated to complete tasks and reach goals
- Coordinated with trades working before and after my own to efficiently meet common goals
- Estimated material quantities, prices, and time needed to complete specific tasks
- Communicated with clients to maximize customer satisfaction

## **ACHIEVEMENTS**

2024

### **AWARD OF DISTINCTION, Senior Capstone Exhibit**

- Kent State University

2024

### **ISTD STUDENT ASSESSMENT, Pass**

- International Society of Typographic Designers